

THE OBJECTIVE NECESSITY OF DEVELOPING HOTELS IN UZBEKISTAN

A. Mir-Djafarova

SamISI, assistant teacher of the "Tourism" department

Annotation: The development of tourism has been closely related to the development of various means of transport throughout history. From ancient methods of travel to advances in modern transportation, the accessibility and accessibility of tourism has greatly influenced these changes.

Key words: tourism, transport systems, culture, tourism industry, economy, financing.

It should be said that the tourism industry refers to the efficient use of tourist resources and the improvement of service infrastructure. For example, building modern hotels, creating additional conditions for tourists, further expanding tourist outlets, developing tour operators, bringing hotel and restaurant services to the level of international requirements, extensive use of natural climate opportunities for consistent ecotourism, historical monuments and directions such as renovating monuments, attracting foreign and domestic tourists to them, improving services of transport, translators and guides for tourists, and training qualified personnel for the sector are important in the development of the network.

Uzbekistan is an attractive country for foreign tourists. There are more than 4,000 architectural monuments from the Middle Ages and various periods in the cities along the Great Silk Road connecting China with European countries. Uzbekistan has other resources to attract many foreign tourists: deserts and nature reserves, mountain peaks and rivers, mineral water springs.

In the years of independence, special attention was paid to the development of tourism, in particular, to the improvement of the hotel industry, the service sector, and the transport and communication system, which are an important component of it. The Law of the Republic of Uzbekistan "On Tourism", the Decree of the First President of our country "On the training of qualified personnel for the tourism sector in Uzbekistan", the Cabinet of Ministers "Further support of the tourism sector in the Republic of Uzbekistan - the decision on support and development measures, the decree of the Honorable President Sh.M. Mirziyoev of December 2, 2016 "On measures to ensure the rapid development of the tourism sector of the Republic of Uzbekistan" serves as an important legal basis in this regard. It is worth noting that the decree of the President "On measures to ensure the rapid development of the tourism sector of the Republic of Uzbekistan" created a wide range of opportunities for the development of the tourism sector, its types, hotel business, and started a new stage of development of the tourism sector in our country. .

Uzbekistan is a tourist region in Central Asia and has a sufficient number of hotels that meet international standards. Currently, more than 500 hotels are registered in Uzbekistan, and among them there are hotels of international class.

By its name, the hotel means to wait for the guest, that is, to satisfy his needs. From the point of view of common sense, it is impossible to talk about hospitality without satisfying the

basic human needs - food, rest and sleep. In this sense, the following description of the hotel seems reasonable and logical.

A hotel is an enterprise that provides complex services to people outside their homes, among which accommodation and catering services are equally important (complex forming) services.

This definition indicates that the hotel must have two main services - accommodation and food. In this case, their mutual ratio can be significantly different.

The essence of the accommodation service is that, firstly, special rooms (hotel rooms) are given to customers, and secondly, they are provided with certain services, this task is performed directly by the hotel staff.

Hotel rooms are an important component of the accommodation service. A hotel room means multi-functional rooms designed for the guest who lives in it to relax, sleep and work.

The hotel business occupies the most important place in the tourism industry and includes such areas of tourism as food, recreation, and lodging. Efficiency in the hotel industry depends on the consumer, not on the supply, as in other industries. Consumers exchange their money for tourism products, and this spending money has an impact on the productivity of the industry.

Today, hospitality is a strong economic system in an industrial region or tourism center, and tourism is an important component of the economy. Hotels, motels, hostels and youth hostels, apartments, tourist facilities, as well as private sectors participating in collective and individual accommodation of tourists are the organizers of the hotel industry.

As an economic activity, the hotel industry includes the organization of short-term accommodation and services in hotels, motels, camps and other means of accommodation for a certain fee.

In the modern economy, the role of the hotel business is increasing and changes are taking place in its development, and it has a positive impact on the social and economic life of the country.

In recent years, in addition to traditional full-service hotels, specialized enterprises with a reduced set of services have begun to appear. Enterprises may have different specializations. Hotels are aimed at representatives of a certain segment of the tourist market, for example, customers who devote their working vacation to golf, skiing, horse riding, etc., and tourists who come to participate in congresses, exhibitions, fairs, etc. can also specialize in service.

We know that there are different types of rooms in the hotel business. There are suites, suites and other rooms that very few can rent. One night's stay in such rooms is very expensive. You have to pay \$81,000 for a one-day stay in the "Royal Penthouse Suite" at the "President Wilson" hotel in Geneva. So, this suite is currently the most expensive hotel room in the world. As we can see, one room of our hotels with such a number can bring a profit of several thousand dollars to the budget.

References:

1. Erkin, G., & Odilov, A. (2023). THE IMPORTANCE OF THE TOURISM INDUSTRY FOR ECONOMIC DEVELOPMENT. *Best Journal of Innovation in Science, Research and Development*, 2(10), 412-416.
2. Suyunovich, T. I., & Erkin, G. (2022). Possibilities to increase the multiplicative efficiency of tourism through digital technologies in new uzbekistan. *Web of Scientist: International Scientific Research Journal*, 3(8), 74-80.

3. Mansurova, N. S., & Baxromkulova, F. A. (2023). Turizm Destinatsiyasida Ijtimoiy Medianing Ahamiyati. *Central Asian Journal of Innovations on Tourism Management and Finance*, 4(7), 47-49.
4. Мансурова, Н. Ш. (2023). Худудий Мехнат Бозорини Давлат Томонидан Тартибга Солиш Самарадорлигини Баҳолаш Усуллари. *Central Asian Journal of Innovations on Tourism Management and Finance*, 4(7), 50-56.
5. Khalmurovodna, B. J., Numonovich, D. N., Shamsiddinovna, M. N., & Azimovich, D. F. (2020). Increasing the opportunity for youth employment the case of the Republic of Uzbekistan. *Journal of Advanced Research in Dynamical and Control Systems*, 12(S4), 1160-1167.
6. Fayoz, S., & Shakarbekovna, N. S. (2022). CEO Promotion as A Tool for Internet Marketing. *Eurasian Research Bulletin*, 5, 92.
7. Наркулова, Ш. Ш. (2022). Маркетинговая специфика стартапов. *Journal of marketing, business and management*, 1(4), 16-22.
8. Abdukhamedov, A. S., Makhmudova, A. P., & Mukhammadiev, N. (2022). Development of Various Animation Programs for Tourists in Buddhist Monuments and Ways to Implement Them. *Builders of The Future*, 2(02), 128-138.
9. Makhmudova, A. P. (2022). THE MAIN FORMS OF PILGRIMAGE TOURISM. *Builders Of The Future*, 2(02), 139-145.
10. Aziza, M. (2023). Socio-Economic Essence of Modern Concepts of Tourism Development in the Surkhandarya Region. *Best Journal of Innovation in Science, Research and Development*, 2(12), 169-173.
11. Aziza, M. (2023). Prospects of supplying the demand for ecotourism in the tourism market. *Best Journal of Innovation in Science, Research and Development*, 2(9), 138-141.
12. Mardonova, D. (2024). SCIENTIFIC AND PRACTICAL BASES OF CONCEPTS OF SERVICE QUALITY AND EFFICIENCY IN HOTEL BUSINESS. *Information Horizons: American Journal of Library and Information Science Innovation* (2993-2777), 2(2), 64-68.
13. Mardonova, D. (2022). The Role of Innovation Activities in Tourism Industry. *Central Asian Journal of Innovations on Tourism Management and Finance*, 3(9), 52-55.