

FEATURES OF TRAINING SPORTS MANAGERS

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Abstract: *The article discusses approaches to defining and developing managerial competence that ensures the growth of the professional potential of university students specialized in physical education and sports.*

Keywords: *sports management, training of specialists, management.*

Relevance

The Republic of Uzbekistan is pursuing a policy aimed at improving the existing educational system, as evidenced by the adopted Law "On Education" dated September 23, 2020. In light of the implementation of the requirements specified in the Decree of the President of the Republic of Uzbekistan dated November 3, 2020 "On measures to improve the personnel training system and increase scientific potential in the field of physical culture and sports," Foreign teaching methods and new terms will increasingly be introduced into our lives, and therefore specialists have to tirelessly work on their horizons and professional knowledge in order to keep up with innovative developments. One of these new terms was the concept of "management". Now there is no longer any doubt about the obvious truth: management is not just an experience that anyone can acquire, it is an area of scientific knowledge that needs to be mastered, and an art that requires natural inclinations, special talent, and leadership qualities.

The term "manager" denotes the affiliation of a particular person with professional activity as a manager of a company, regardless of the level of management, as well as his professional training and practical work experience. Professional management as an independent type of activity presupposes the presence as a subject of this activity of a specialist manager and as an object - the economic activity of the company as a whole or its specific sphere (production, sales, finance, research and development work).

Today, the most important requirement for a leader at any level is the ability to manage people.

This includes:

knowledge of the capabilities of their direct subordinates and the ability to perform the specific work assigned to them;

knowledge of the conditions connecting the enterprise and employees, protecting the interests of both on a fair basis;

elimination of incapable workers in order to maintain the unity and correct functioning of the company.

The skill of a teacher lies in the ability to dose entertainment, education and learning. Thanks to this, personality development occurs (the development of individual essential qualities and the formation of functional systems with the help of which socially significant forms of behavior are implemented). [1, p. 61]

Organization and research methods. This conclusion is confirmed by the results of a pedagogical experiment that took place in 2018-2020. (over three academic years). The control and experimental groups included students in the field of education 5610500 – Sports activity (by type of activity).

During the experiment, two teaching methods were used: traditional and proposed by the authors of this work. According to the first, the control group was trained, the experimental group was trained using a comprehensive methodology for preparing future specialists for management activities.

Below is a thematic plan for the subject “Management of Physical Culture and Sports”

To determine the level of effectiveness of the existing process of preparation for management activities, students were given the opportunity to solve the “Manager Personal Test” test. In 2019, using the above-mentioned methodology, we tested the management abilities of future specialists before and after studying the subject “Management of Physical Culture and Sports”. 92 4th year students were surveyed in the field of education 5610500-Sports activities (by type of activity). The main goal was to find out how much the student's level of preparedness for management activities increases upon completion of studying the subject. The secondary goal was to determine the number of 4th year students who initially possess the qualities necessary for successful management activities. Figure 1 shows the test results.

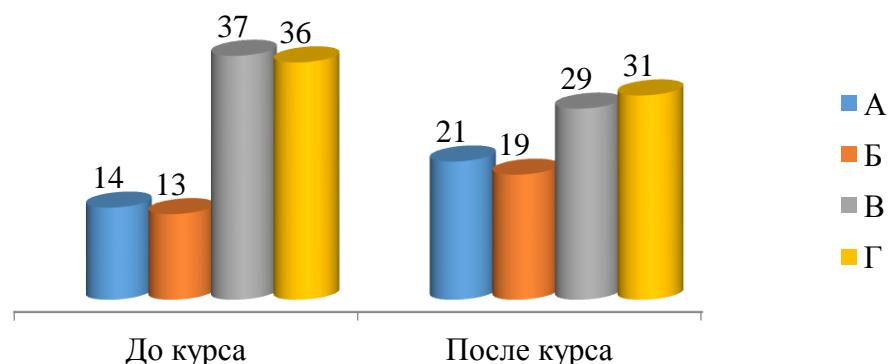


Figure 1 Structure of the level of readiness for management activities among different student populations.

Where

A - administrator,

B – integrator,

B – initiator (performer),

G – producer (performer),

Analysis of the research results showed that about 14% of the students surveyed (13 people) have qualities characteristic of an administrator, and only 13% (12 people) of those tested are able to perform integrative functions (Fig. 1). According to this testing, it is these groups of students who are capable of leadership work. Respondents belonging to the group of initiators and producers are together recommended for the responsibilities of the executor. That is, about 27% of students who took part in the study possess the qualities necessary for successful management activities. The remaining students (73% of them turned out to be) have more of the qualities of a performer (Fig. 1), as evidenced by the skills that they acquired during three years of study at the Uzbek State University of Physical Culture and Sports. Consequently, the work of a physical education teacher, coach, or sports instructor is more suitable for them [3, p. 214].

Conclusions Of course, it must be recognized that studying the course “Management of Physical Culture and Sports” increases the number of students with administrative and integrative skills and reduces the level of performers, but the modern labor market requires higher results.

Analyzing the testing, we can state an insignificant level of increase in the qualities of students that are characteristic of an administrator and an integrator.[2, p. 174] While modern conditions in the sports field require a high level of readiness for management activities from a specialist in the field of physical culture and sports.

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